

# WHEN WATER STRIKES, WILL YOUR FLAT HOUSE WRAP BE UP TO THE CHALLENGE?

**BLOCK-IT<sup>®</sup> House Wrap** gives you superior water drainage efficiency over any other competitive drain wrap<sup>†</sup> at mainline pricing.



Don't take chances with flat house wraps. BLOCK-IT<sup>®</sup> House Wrap features a patented water channeling technology that delivers over 98% water drainage efficiency. Not only does it provide 20% greater water holdout than Tyvek<sup>®</sup> HomeWrap<sup>®</sup> product <sup>†</sup>, it's also 40% stronger<sup>†</sup>.

Protect your house and your reputation with BLOCK-IT<sup>®</sup>. Visit [BLOCK-IT.com](http://BLOCK-IT.com) for a free sample and ask your lumber yard to stock BLOCK-IT<sup>®</sup> House Wrap.



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# YOUR CURRENT FLAT WRAP IS NO MATCH.

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Don't take chances with flat house wraps. BLOCK-IT\* House Wrap gives you superior water drainage efficiency over any other competitive drain wrap<sup>1</sup> at mainline pricing. Not only does it provide 20% greater water holdout than Tyvek® HomeWrap® product<sup>2</sup>, it's also 40% stronger.<sup>3</sup>



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